



## Press Release

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# Numetrics Releases New Software Tool for Product Development Managers

*NMX Decision Dashboard™ combines project tracking and performance analysis for fact-based decision-making*

**Cupertino, Calif.: January 12, 2011** — Numetrics today released NMX Decision Dashboard™, a tool that allows semiconductor R&D managers to track all their projects in one place and identify where development execution targets are being met or missed.

Decision Dashboard expands Numetrics' industry-standard, fact-based planning and analytics tool suite, [NMX-ERP](#), which top semiconductor and electronics companies use throughout their R&D organizations. It draws upon current project information contained in the company database, along with past project baselines and industry trends, to clearly show how well each project is performing to plan, and whether the organization is operating effectively to achieve overall product development objectives.

The tool provides a complete and consolidated view of the product pipeline and how each project is performing relative to standard metrics, as well as any custom metrics or comparison measures defined. Users create standard reports and charts as templates, which automatically update with current data. Reports can be instantaneously downloaded as slides or spreadsheets for presentations.

In addition to the high-level view of a product portfolio, managers can analyze the timeline, staffing and complexity changes of each project, down to the role or workgroup level activity in each project phase. This gives a clear and accurate view of current status and where plan adjustments are needed.

"Engineering managers will quickly recognize the value of having the right level view into the development process," said Ron Collett, CEO of Numetrics. "Seeing all the key data, real-time, and making the right decisions is critical to achieving best-in-class execution."

NMX Decision Dashboard is Numetrics' latest offering to help product development organizations improve their productivity and predictability.

**About Numetrics Management Systems, Inc.**

Numetrics ([www.numetrics.com](http://www.numetrics.com)) provides a suite of analytics software tools tailored to the unique needs of the R&D organizations in semiconductor and systems companies that boosts development productivity and schedule predictability. Leveraging a database of more than 1,600 IC design projects from more than 75 companies, the enterprise-level analytics software calculates chip design complexity, benchmarks project execution assumptions and development performance against the industry's best-in-class, and enables root-cause analysis of R&D productivity bottlenecks. The company is headquartered at 20863 Stevens Creek Boulevard, Suite 510, Cupertino, Calif. Numetrics Management Systems is a trademark of Numetrics Management Systems, Inc. All other brands or products are the trademarks or registered trademarks of their owners.